

FOR IMMEDIATE RELEASE:

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ADVENT, CELEBRATING 20 YEARS PROVIDING IN-OFFICE SOLUTIONS FOR TREATING NOSE AND THROAT PROBLEMS OUTSIDE THE OPERATING ROOM, EXPANDS TO MADISON, WIS.

New Facility to Host Breathing Triangle Screenings and Ribbon Cutting on Tuesday, Oct. 22, at 4:30 p.m.

MADISON, WIS. – Celebrating its 20th anniversary and known for its unique nasal-first approach to airway and breathing concerns, <u>ADVENT</u> expands to Madison., marking its 27th location. With 26 locations across four states, including eight in Wisconsin, ADVENT is excited to bring its world-leading in-office Breathing Triangle solutions to the Madison community.

The new clinic, located at 4781 Hayes Rd. Ste 101, will host Breathing Triangle Screenings and a ribbon-cutting ceremony with the <u>Greater Madison Chamber of Commerce</u> on Tuesday, Oct. 22, at 4:30 p.m. During the event, guests will have the opportunity to speak with ADVENT sinus and sleep experts to uncover the root of their issues and find the right solutions. To RSVP, click here. Walk-ins are welcome.

Founded in 2004 by CEO Madan Kandula, MD, and Gwen Kandula, AuD, MBA, in Milwaukee, ADVENT has pioneered convenient, efficient and effective in-office treatments for nasal blockage, sinus issues, snoring and sleep apnea. ADVENT helps patients break free from ineffective healthcare treatments, allowing them to leave behind the frustration of pharmacy aisles, nasal sprays and sleep aids.

"I see so many patients who are frustrated with the ineffective treatments they have been provided by big healthcare systems," says Dr. Kandula. "The cycle stops here. We understand. We listen. We change lives. In turn we flip the script on how medical practices operate on a national level and are thrilled to be bringing the most advanced and unintrusive, in-office treatments for nose and throat issues to Madison's patients in need."

Otolaryngologists and sinus specialists at ADVENT's Madison clinic provide simple in-office Breathing Triangle solutions, including sleep apnea treatments, snoring help and relief from chronic congestion. New patient appointments can be booked online within 60 seconds at ADVENTknows.com or by calling (888) 938-3838.

ABOUT ADVENT

Celebrating its 20th anniversary, ADVENT's world-leading Airway-Breathing model of care is dramatically different and more effective than the standard approach. A team of highly trained medical professionals determine the root of the problem and deliver customized treatment plans to properly treat issues within The Breathing Triangle®, a term coined by Kandula to illustrate the interconnection of the nose and throat as a main driver to breathing and sleep issues that are massively underdiagnosed in America. Unique offerings for patients include in-office CT scans, at-home sleep studies and in-office procedures with little to zero down time. ADVENT routinely treats patients who have had previously unsuccessful surgeries and is often able to deliver better results with less invasive procedures.



With the addition of this new facility in Madison, Wis., ADVENT now operates 27 clinics across four states, including Chicago Loop, Joliet, Naperville, Northbrook, Oak Park, Rockford, Schaumburg, Tinley Park and Vernon Hills in Illinois; Appleton, Green Bay, Mequon, Milwaukee (Wauwatosa), Oak Creek, Oconomowoc, Plover and Pleasant Prairie in Wisconsin; Avon, Goshen, Keystone Crossing, South Bend and Southport in Indiana; and Blaine, Eagan, Maple Grove and Woodbury in Twin Cities area, Minnesota.

To book appointments or for more information on locations, services and how ADVENT can free patients from the pharmacy aisle, visit ADVENTknows.com, call (888) 938-3838 or follow on social at @adventknows.

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