

Madison Council Candidate Questionnaire

The first section of the questionnaire is for your basic contact information and campaign media

Candidate Full Name *

Aisha Moe

Aldermanic District *

19

Campaign website (if applicable)

www.AishaForMadison.com

Social Media (Facebook, Twitter, etc.) accounts, if any

www.Facebook.com/AishaForMadison

www.Twitter.com/AishaForMadison

Questionnaire

Please state your position on the following issues. Please limit answers to 500 characters. Any answers exceeding the word count limit will be redacted after 500 characters.

If you have completed this questionnaire before, you may skip any question that is not starred (***) unless you would like to modify or update an answer submitted in a prior year. If a question is skipped we will re-post the most recent submitted answer in its place.

1. Why are you seeking this office?

We are in the middle of a pandemic and people in our community are losing jobs, losing businesses and losing their loved ones. We are vulnerable. I am running because we have the opportunity to start a bold and compassionate future right now.

2. What in your background or experiences qualifies you to understand the unique needs facing small businesses?

My mother, resident of District 19 for 8 years, owns a psychiatric clinic here in the district, which I briefly worked at in 2018.

3. What are the most important issues facing businesses in your district?

Supporting locally-owned, independent businesses, cooperatives, and worker-owned cooperatives, during a pandemic which has forced many people to not work or risk getting sick.

4. What is your perception of Madison's business brand? How do you think Madison is perceived locally and nationally?

My perception of Madison's business brand is local and ethical. Locally and nationally, Madison is viewed as an incredibly liberally-minded, intelligent city.

5. How can Madison best attract and retain a diverse workforce?

Creating environments that people want to work for by implementing a living wage and defending the right of all workers to unionize and act collectively to improve jobs and employment.

6. How can the City of Madison build an inclusive economy and ensure the advanced industries accelerating here provide opportunity for all?

If advanced industries want to provide opportunity for all (including historically marginalized communities), that starts by supporting programs to educate and train children and young people especially from those marginalized communities.

7. What strategies would you recommend for the city to meet the diverse needs of worker mobility and housing?

I support a citywide housing guarantee to end homelessness in the city.

8. How do you define economic development? Please elaborate.

Economic development is about having a high standard of living for as many members of our community as possible. In other words, a lot of wealth accumulated by a small number of people is not economic development.

****9. What can the city do to support small businesses, particularly those hardest hit by the pandemic?**

The city can work with small businesses to mediate the negative impacts of COVID-19. Additionally, as Alder, when the funding is unavailable locally, I can pressure both the state and the federal government to provide economic relief .

****10. As an alder, how would you work to achieve equilibrium in our local response to the pandemic in balancing the pivotal interests of public health, economic health and public confidence?**

This is incredibly difficult. As people are losing income and businesses are suffering, it is important to remember why we are making the difficult decisions to stay home and follow the ordinances: we are trying to lower the loss of life.

****If offered an endorsement from the Greater Madison Chamber of Commerce, would you accept it? ***

Yes

****By submitting this candidate questionnaire, you agree that the Greater Madison Chamber of Commerce may publish it with the intent of sharing it with its membership and the general public. ***

I acknowledge the Chamber will publish my answers to this questionnaire.