

Madison Council Candidate Questionnaire

The first section of the questionnaire is for your basic contact information and campaign media

Candidate Full Name *

Charly Rowe

Aldermanic District *

District 3

Campaign website (if applicable)

www.charlyrowe4madison.com

Social Media (Facebook, Twitter, etc.) accounts, if any

@CharlyRoweforAlder (FB) @CharlyRoweforMadison (IG)

Questionnaire

Please state your position on the following issues. Please limit answers to 500 characters. Any answers exceeding the word count limit will be redacted after 500 characters.

If you have completed this questionnaire before, you may skip any question that is not starred (**) unless you would like to modify or update an answer submitted in a prior year. If a question is skipped we will re-post the most recent submitted answer in its place.

1. Why are you seeking this office?

As a member of the marginalized, I live the daily challenges of the issues affecting our city, and my neighbors in District 3. I am a representative of the People, and for the People- to see the east side rise and our families flourishing again.

2. What in your background or experiences qualifies you to understand the unique needs facing small businesses?

Beside my academic studies in Business Administration and having been a small business owner; I have worked in business development, and closely with local small businesses over the last 10 years of my experience. Entrepreneurs deserve our support!

3. What are the most important issues facing businesses in your district?

Businesses are not seeing the traffic or city support they deserve. Once thriving, potentially profitable corridors are being left to rot. Programs are available to increase support during these hard economic times and to revitalize the east side.

4. What is your perception of Madison's business brand? How do you think Madison is perceived locally and nationally?

Madison has the potential to present itself as so much more. We are undervaluing our artisan and makers, our artists and musicians, our educators and vibrant voices. We are a city of authentic, creative humanity the nation should see us as that.

5. How can Madison best attract and retain a diverse workforce?

Madison must deal with its issues of systemic racism in its legislative, civic and business institutions. Madison should be seen as a cross-sectional city "owning its history and doing the work" to heal its people and move "Forward" to equality.

6. How can the City of Madison build an inclusive economy and ensure the advanced industries accelerating here provide opportunity for all?

Encouraging BIPOC and LGBTQ entrepreneurs and business owners will continue to diversify the economy and legacy of our communities' growth. Through youth education, mentorships and programs we can remove traditional barriers to industry and wealth

7. What strategies would you recommend for the city to meet the diverse needs of worker mobility and housing?

We must find ways to help workers despite the limitations of County and State; this means pro-worker, pro renter legislation. It means support when they face legal difficulties. Large industries should have more responsibility for workers rights.

8. How do you define economic development? Please elaborate.

Our systems of have been running at the cost of workers rights, health and happiness. I believe there is a way for entrepreneurs and large industries to work together toward the progress and economic edification of all our communities.

****9. What can the city do to support small businesses, particularly those hardest hit by the pandemic?**

Small businesses and their now largely jobless staff can be supported by Madison in practical ways that we haven't even begun to look at. Is our city supporting local business in its daily practices? Are funds going to those with that greatest need?

****10. As an alder, how would you work to achieve equilibrium in our local response to the pandemic in balancing the pivotal interests of public health, economic health and public confidence?**

Gaps in public policy coordination have become evident; as did the governing institutions ability to appease citizen's concerns and address the shortcomings in a timely manner. Id work to increase rapid data sharing and accountability.

****If offered an endorsement from the Greater Madison Chamber of Commerce, would you accept it? ***

Yes

****By submitting this candidate questionnaire, you agree that the Greater Madison Chamber of Commerce may publish it with the intent of sharing it with its membership and the general public. ***

I acknowledge the Chamber will publish my answers to this questionnaire.