

The Cider Farm Adopt A Day Blood Drive at ImpactLife

Madison, WI - The Cider Farm has partnered with ImpactLife Blood Center on World Cider Day, June 3, 2022. All presenting donors will receive a coupon for a FREE pour from the Cider Farm along with the regular ImpactLife donor promotion of a choice of \$10 gift card or 500 bonus points to spend in the ImpactLife donor loyalty store. Individuals who are FIRST TIME donors with ImpactLife will receive a \$50 gift card voucher to redeem.

Where: ImpactLife Donor Center, 7475 Mineral Point Rd., Madison, WI

Appointments: To donate, please contact ImpactLife at 800-747-5401 or visit www.bloodcenter.org

Donor Eligibility Criteria: Potential donors must be at least 17 years of age (16 with parental permission form available through www.bloodcenter.org) and weigh more than 110 pounds. A photo I.D. is required to donate. For questions about eligibility, please call ImpactLife at (800) 747-5401. Donors who last gave blood on or before 4/8/22 are eligible to give at this drive.

About Blood Donation: Blood donation is a safe, simple procedure that takes about 45 minutes to one hour. Individuals with diabetes or controlled high blood pressure may be accepted as eligible donors.

About ImpactLife: ImpactLife is the provider of blood and blood components to more than 125 hospitals in Illinois, Iowa, Missouri and Wisconsin. In your area, ImpactLife supports SSM Health St. Mary's Hospital and Stoughton Health. For additional information on how your business can adopt a day at the blood center or to host an on site blood drive, contact Erica Davidson at 563-321-9613 or email edavidson@impactlife.org.