



Leadership Greater Madison (LGM31) – 2024/25 Program Background and Guidelines

Thank you for your interest in applying for the 31st Leadership Greater Madison cohort (LGM31). Your commitment to finding ways to serve our community is appreciated and important. Before submitting your application, please read the program information and guidelines below to ensure you understand and are able to fulfill the commitment should your application be accepted into this cohort.

VISION

A thriving region led by motivated, informed and connected community stewards committed to addressing our most pressing challenges and capitalizing on opportunities to build a stronger Greater Madison.

MISSION

To inform, connect and engage individuals with a desire to lead so they are motivated and ready to address the community's most pressing challenges, capitalize on opportunities, and build an inclusive, thriving Greater Madison .

VALUES

Curiosity: interest in and openness to learning and exploring multiple facets and perspectives of important community issues

Commitment: dedication to getting involved, stepping up to lead and not being content with the status quo

Collaboration: recognition of the value of coordinated action, engaging others and seeking connection in the pursuit of solutions to challenges

Character: adherence to the highest standards for oneself and others and acting in a manner becoming of a leader

THE LGM EXPERIENCE BUILDS LEADERS WHO ARE:

INFORMED: Participants will explore and more deeply understand the community, its structures and functions, and the many facets of Greater Madison's most important issues and opportunities.

CONNECTED: Participants will build personal and professional relationships with access to business, community and elected leaders throughout their time in the program and after graduation.

ENGAGED: Participants will obtain the skills and the tools to interact with the region's challenges and opportunities in a curious, intentional and forward-thinking way.

MOTIVATED: Participants will be encouraged to observe, learn and practice critical leadership skills throughout the program, instilling an urgency to activate their skills to better the community.

READY: Participants will leave the program with a heightened self-awareness and confidence in their capacity to lead and their role in building a thriving Greater Madison



Great Community Leaders Start Here...

People - enthusiastic, engaged and empowered - make Greater Madison a great place to live and work. For three decades, great community leaders have benefited from the education and training provided by Leadership Greater Madison (LGM).

LGM provides civic education, community issue literacy and leadership training to individuals from business, non-profit, government and educational organizations who live or work in the region. Monthly day-long sessions held at various locations help participants gain insight and understanding of significant local organizations and community issues. The program utilizes experiential learning activities to build the skills of the participants; meaningful connections with local officials, subject-matter experts and fellow class members; and networking to strengthen leadership capacity.

LGM is inclusive and actively seeks out participants from diverse backgrounds and experiences. Over the past 30 years, LGM has helped prepare approximately 900 graduates to become more effective community leaders and valued professionals.

Diversity is our strength and a class that is comprised of individuals from groups that have historically been underrepresented within leadership positions leads to better outcomes, so we strive for a diverse class by all measurements. We actively recruit from and frequently provide scholarships to individuals from groups that have historically been underrepresented within leadership positions.

APPLICATION GUIDELINES

- 1.** Applicants must be residents of or work in Dane County, Wisconsin.
- 2.** Applicants must be nominated by a previous program participant, supporter or their employer or be able to demonstrate leadership experience or potential as a self-nominee.
- 3.** Applicants must commit to:
 - a.** attending the opening two-day retreat
 - b.** attending all scheduled sessions in their entirety
 - c.** actively participating in team project activities
- 4.** Applicants must complete and submit the official LGM application.
- 5.** Applications can be completed online, scanned and e-mailed to lwood@wcgpr.com or printed and mailed to LGM c/o Wood Communications Group, 1930 Monroe St., Suite 367, Madison, WI 53711.
- 6.** Tuition is due upon program acceptance. Checks can be made payable to Leadership Greater Madison and can be mailed to LGM c/o Greater Madison Chamber of Commerce, 1 S. Pinckney St., Suite 330, Madison, WI 53703.



IMPORTANT PRE-PROGRAM DATES

- ❑ **Wednesday, May 15, 2024:** LGM31 applications open
- ❑ **Wednesday, June 5, 2024** from 8:30 a.m. – 10:00 a.m.: Coffee Social and Information Session for those interested in applying for LGM31 and LGM alumni ([register here to attend](#)).
- ❑ **Wednesday, June 26, 2024** from 4:30 p.m. to 6:00 p.m.: Happy Hour Social and Information Session for those interested in applying for LGM31 and LGM alumni ([register here to attend](#))
- ❑ **Monday, July 1, 2024:** LGM31 applications close
- ❑ **Week of July 15:** LGM31 Class announced

PROGRAM DATES: MANDATORY ATTENDANCE

Sessions are typically held the 4th Tuesday of the month, begin at 8:00 a.m. and end at 5:00 p.m.

Those dates marked with an * will include a post-program social from approximately 5:00 – 7:00 p.m.

- ❑ **Tuesday, September 24, 2024*:** Opening Retreat – Day 1
- ❑ **Wednesday, September 25, 2024:** Opening Retreat – Day 2
- ❑ **Tuesday, October 22, 2024*:** Session Day 1
- ❑ **Tuesday, November 26, 2024:** Session Day 2
- ❑ **Tuesday, December 17, 2024:** Session Day 3
- ❑ **Tuesday, January 28, 2025:** Session Day 4
- ❑ **Tuesday, February 25, 2025:** Session Day 5
- ❑ **Tuesday, March 25, 2025*:** Session Day 6
- ❑ **Tuesday, April 22, 2025:** Session Day 7 (Group Project-Led Day 1)
- ❑ **Tuesday, May 27, 2025:** Session Day 8 (Group Project-Led Day 2)
- ❑ **Tuesday, June 24, 2025:** Graduation

TUITION

The financial commitment to participate in LGM31 is:

- ❑ \$3,500 - For-Profit Organization Participant
- ❑ \$3,150 - For-Profit Organization Participant Nominated by an LGM Alum
- ❑ \$5,500 - For-Profit Organization Sponsored Participant. *The participant's organization will be listed as an LGM Program Sponsor on program materials and will receive digital visibility throughout the program year.*
- ❑ \$1,750 - Not-for-Profit Organization Participant



LGM PROGRAM CODE OF CONDUCT

Leadership Greater Madison participants and presenters are expected to engage within the program sessions and out in the community in a reputable manner to reflect honorably upon the program, fellow participants, alumni and coordinators. Failure to do so may result in removal from the program.

- **ATTENDANCE** – Attendance at the two-day opening retreat is mandatory. Attendance at all program days is expected. Those who miss more than one (1) program day may be dropped without a refund of tuition and sponsors/nominators will be notified. Typical program days run from 8:00 a.m. – 5:00 p.m. Missing any portion of a program day is considered a full-day absence. All absences require notification prior to the program date. Punctuality is critical and expected.
- **DEVICE USAGE** – To maximize your engagement in the program material and minimize distractions for yourself and fellow participants, cell phones, laptops, tablets and other electronic devices must be turned OFF or on silent during working program hours. No ringing phones, text messaging, visible phones or other devices are allowed during sessions. Electronic devices may be used during scheduled breaks, which are noted on the agenda for each program day.
- **RESPECT FOR GUESTS & OTHERS** – Each program day will include guest speakers. Please demonstrate respect for these guests and your fellow classmates by being attentive, courteous and engaged.
- **CONFIDENTIALITY** – The class may discuss topics of a sensitive nature throughout the program year. Please respect your classmates and others by maintaining confidentiality within the class.
- **DECLARED ELECTED POLICY** – Members of LGM may participate in the political process by supporting candidates and running for office. If a member of the class becomes a candidate for office while in the program, they are not permitted to campaign while participating in LGM events. This includes soliciting other class members for money or support during the LGM program and announcing yourself as a candidate when introducing yourself or speaking to guests at LGM events. All members of LGM must introduce themselves by the organization they are representing while participating in the program.
- **NO SOLICITATION AND NO DISTRIBUTION POLICY** – Members of LGM must abide by a No Solicitation and No Distribution policy, which prohibits class members from soliciting business and/or distributing fundraising appeals or materials during LGM activities. In addition, class members may not solicit or distribute any literature or other material to raise funds for business, charitable or other causes, or to promote or advertise a business or cause to any class member during the LGM program year.

To confirm you have read and agree to these guidelines and to submit your application, please go to: www.madisonbiz.com/lgm. For questions or additional information about the LGM program, please contact Program Director Lynn Wood at Wood Communications Group, lwood@wcgpr.com or 608-575-6547 (cell).