

Madison Council Candidate

Questionnaire

The first section of the questionnaire is for your basic contact information and campaign media

Candidate Full Name *

Lindsay Lemmer

Aldermanic District *

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Campaign website (if applicable)

lindsayforalder.com

Social Media (Facebook, Twitter, etc.) accounts, if any

<https://www.facebook.com/lindsayforalder>

Questionnaire

Please state your position on the following issues. Please limit answers to 500 characters. Any answers exceeding the word count limit will be redacted after 500 characters.

If you have completed this questionnaire before, you may skip any question that is not starred (**) unless you would like to modify or update an answer submitted in a prior year. If a question is skipped we will re-post the most recent submitted answer in its place.

1. Why are you seeking this office?

Answered in 2019 questionnaire

2. What in your background or experiences qualifies you to understand the unique needs facing small businesses?

Answered in 2019 questionnaire

3. What are the most important issues facing businesses in your district?

Restaurants, cafes, taverns, retail businesses in my district are all especially struggling with the impacts of COVID. The city needs to support creative ways to safely serve clients and customers and keep businesses afloat during this pandemic.

4. What is your perception of Madison's business brand? How do you think Madison is perceived locally and nationally?

Answered in 2019 questionnaire

5. How can Madison best attract and retain a diverse workforce?

Answered in 2019 questionnaire

6. How can the City of Madison build an inclusive economy and ensure the advanced industries accelerating here provide opportunity for all?

Answered in 2019 questionnaire

7. What strategies would you recommend for the city to meet the diverse needs of worker mobility and housing?

Answered in 2019 questionnaire

8. How do you define economic development? Please elaborate.

Answered in 2019 questionnaire

****9. What can the city do to support small businesses, particularly those hardest hit by the pandemic?**

We need to expand support to businesses struggling that haven't received assistance, support creative solutions for serving clients/customers safely, and we need to make childcare more accessible to support families in getting back to work.

**10. As an alder, how would you work to achieve equilibrium in our local response to the pandemic in balancing the pivotal interests of public health, economic health and public confidence?

We need to prioritize health, but with awareness of the impacts of PH orders on the business community, so we can establish collaborative solutions. Clear and open communication among businesses, Public Health and elected officials is critical.

**If offered an endorsement from the Greater Madison Chamber of Commerce, would you accept it? *

Yes

**By submitting this candidate questionnaire, you agree that the Greater Madison Chamber of Commerce may publish it with the intent of sharing it with its membership and the general public. *

I acknowledge the Chamber will publish my answers to this questionnaire.