

MEMBER NEWS GUIDELINES

The Chamber publishes <u>Member News</u> items on our website and in The BEAM as part of our robust membership benefits. Before <u>submitting your news item</u> for approval, please consider the following guidelines:

- Organizations must be an active Chamber member to post news items in Member News.
- Examples of news items include press releases and advisories regarding important updates, organizational and employee achievements, events and more. To post events to our <u>Community Calendar</u>, click <u>here</u>.
- >> To maintain equal opportunities for all members, only one news item per organization will be published per week.
- Text must be submitted either as a Word document or in the body of an email to ensure proper formatting on our website. No PDFs please.
- >> The BEAM is published every Thursday at 6 p.m. To ensure your news item is included that week's edition, please submit it no later than noon on Thursday.
- Member News submissions are subject to review by Chamber staff to ensure above requirements are met.

Questions? Contact: Erik Greenfield (608) 443-1952 erik@madisonbiz.com

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