

MeetMadison

MeetMadison, a state-of-the-art virtual reality platform, enables companies to showcase our region to anyone, anywhere in the world. We know experiences matter. And for the first time, the Greater Madison experience is portable and accessible, through Meta Quest headsets and mailable cardboard viewers – no plane ticket required.



Slip on the headset and start your journey in a virtual apartment overlooking the Capitol, complete with expansive city views and interactive elements to explore.

From there, users can explore 17+ iconic locales captured using 360-degree photography, spatial sound and video.



Royal Thai Pavilion at Olbrich Botanical Gardens

Experiences matter: Hear and see all the faces of Greater Madison including its natural beauty, social scene and four-season activities.



"Yappy Hour" at the Settle Down Tavern

Customizable for every need: Use mailers to reach a wide audience, buy headsets for recruiting on the road, or send a headset to your top recruit.



Badger Alley at Camp Randall Stadium

Creatively connected: All of the headsets and mailers come in our unique, customizable branding made in collaboration with local artist bernie & zuzu.

Want to tell your story from inside the app, for all users to see?

Become a partner and your organization can place a brochure in the apartment, a magnet on the fridge or even a customized 360-degree video experience. Invest now to bring your organization to life.



INVEST IN MeetMadison

MeetMadison is a VR experience that helps you tell the story of our region and showcase Greater Madison as the place to make a career, make a life and make a difference. Whether you're recruiting new grads or industry vets, MeetMadison offers a sense of place that will set your business (and community) apart from the rest.

Recruitment Team

\$3,000

Outfit your team of recruiters with the tech to take Greater Madison on the go. Includes five Meta Quest Headsets with soft shell carrying cases.

Career Fair

\$1,500

Make your recruitment booth stand out from the rest by offering a unique VR experience. Includes two Meta Quest Headsets with hard shell carrying cases.

Executive Pitch

\$900

Impress your top recruit by sending them a headset directly in the mail. Includes one Meta Quest Headset with branded packaging and shipping.

Wide Net

\$350

Maximize your reach by providing potential recruits with access to the VR experience, straight from their phone. Includes 50 mailable cardboard viewers.



Each headset comes preloaded with the MeetMadison software and wrapped in our BeMadison branding (customization available). All packages include personalized materials and training along with ongoing support, updates, bug fixes and all the accessories you need to take Greater Madison with you.