

FOR IMMEDIATE RELEASE

July 8, 2020

Contacts:

Andrea Marquardt Finck: 608-354-0893
Community Relations Manager
Neri Haried: 608-237-3359,
Community Market Manager

Old National Opens New East Towne Branch- \$500 Donation and \$1,000 Give Away Planned

Madison, Wis. (July 8) – After more than a year of construction, Old National Bank (ONB) has opened their doors on a new bank branch at 4708 East Towne Boulevard in Madison. The newly renovated space is 3,250 square feet and has a new tandem-style drive-up.

The Banking Center utilizes a new concierge model of banking. In the concierge model, each representative in the branch assists the client with their needs from start to finish rather than moving from teller to specialist to loan officer. There is an ATM on-site and computers for individuals who prefer to be self-directed. The branch has an open concept design that is intended to be more interactive and provide the technology experiences consumers seek. The former bank branch was razed and a new one was built on the same site.

As part of the grand opening celebration, a \$500 donation was made to the East Madison Community Center (EMCC) in honor of the new location. Branch staff regularly volunteer at the EMCC Food Pantry. Pictured are Neri Haried – ONB, Tom Moen-EMCC, Regina McConnell-EMCC and Andrea Finck-ONB.



“The ONB team is thrilled to have this new state of the art banking center in our vibrant Madison market. Better space along with new services are all part of our growth plan here in Wisconsin,” said Traci Mann, Madison Market President.

The following events will take place to celebrate the grand opening:

- **Open House Week, July 6-17** weekdays from 9 am – 5 pm
- Branch visitors can **Enter to Win a \$1,000 Visa Gift Card** from Old National Bank. Entries can be accepted via drive-through at East Towne branch location.
- **Greater Madison Chamber of Commerce Virtual Ribbon Cutting** at 4:00 pm on Thursday, July 16th.

Normal banking center business hours are now 9 am-4pm, Monday through Friday, Drive-up open until 5 pm. Saturdays, Drive-up open 9 am-noon and Lobby by appointment.

About Old National

Old National Bancorp (NASDAQ: ONB), the holding company of Old National Bank, is the largest bank holding company headquartered in Indiana. With \$20.7 billion in assets, it ranks among the top 100 banking companies in the U.S. and has been recognized as a World’s Most Ethical Company by the Ethisphere Institute for nine consecutive years. Since its founding in Evansville in 1834, Old National Bank has focused on community banking by building long-term, highly valued partnerships and keeping our clients at the center of all we do. This is an approach to business that we call The ONB Way. Today, Old National’s footprint includes Indiana, Kentucky, Michigan, Wisconsin and Minnesota. In addition to providing extensive services in retail and commercial banking, Old National offers comprehensive wealth

management, investment and capital market services. For more information and financial data, please visit [Investor Relations](#).

###