

Contact:
Chelsey Dequaine-Jerabek
Marketing & Social Media Director
cdequaine@madison.com



MEDIA RELEASE: Thursday, Aug. 8, 2022

MORE THAN 120 MADISON-REGION EMPLOYERS SEEK NEW TEAM MEMBERS AT THE CENTRAL WISCONSIN JOB FAIR

On Sept. 20 from 2-6 p.m. at the Alliant Energy Center in Madison, Wisconsin, Madison Media Partners wants to connect area job seekers with employers ready to hire.



MADISON, Wis. — It’s hard to pass a window in Madison that doesn’t have a help wanted sign. Social media feeds are filled with job postings and new opportunities. So how do you cut through the noise and directly connect active job seekers with Madison-area employers from all industries? Madison Media Partners has the answer, and it’s back in person.

Madison Media Partners will host one of the area’s largest job fairs, the **South Central Wisconsin Job Fair**, on **Tuesday, Sept. 20** from **2-6 p.m.** at the **Alliant Energy Center** in Madison.

[More than 120 companies](#), including **Trek, Kwik Trip, Epic, The Bruce Company, Metcalfe’s Market, Morgan’s Shoes, Edgewood College, Journey Mental Health, and Mueller Sports Medicine**, will be in attendance with job opportunities that range from part-time to full-time, remote to hybrid to in person, and ready for those who want a career change or new opportunity. Madison Media Partners expects **300-500 job seekers** will be in attendance.

“We work with hundreds of local businesses every day across the Madison region, and there’s one consistent thread we hear across all of them: There’s an acute need for employees and

Contact:
Chelsey Dequaine-Jerabek
Marketing & Social Media Director
cdequaine@madison.com



MEDIA RELEASE: Thursday, Aug. 8, 2022

talent in their organizations,” said **Madison Media Partners president Ross McDuffie**. “Hiring challenges continue to be persistent no matter which way the economy is going.”

McDuffie also says there isn’t a particular age group exempt from challenges in the hiring market — students coming out of school have more options than ever before, and seniors are re-entering the workforce.

“There is more active job shopping happening with candidates,” he said. “These seekers are looking for bigger, better opportunities and are more open to shopping the job market. If you’re job curious, you can’t ask for a better opportunity to explore your options all in the same building.”

The South Central Wisconsin Job Fair will have job opportunities from a large range of leadership levels and industries, such as health care, service, nonprofits, tech, construction, media, education and retail. Job seekers are recommended to [pre-register](#) for this event, however pre-registration is not required to attend.

This job fair is made possible with sponsor and partner support provided by: Urban League of Greater Madison, Worksmart Network, Dane County Job Center, Workforce Development Board of South Central Wisconsin, monster.com, and Wisconsin Latino Chamber of Commerce.

###

About Madison Media Partners: Formerly known as Capital Newspapers, Madison Media Partners helps Wisconsin businesses thrive. MMP’s family of brand names ([Wisconsin State Journal](#), [the Cap Times](#), [Madison.com](#), [Wiscnews.com](#), and other regional publications) curates a conversation with hundreds of thousands of people every day. Learn more [here](#).