

Madison Council Candidate

Questionnaire

The first section of the questionnaire is for your basic contact information and campaign media

Candidate Full Name *

Paul Skidmore

Aldermanic District *

Ninth (9) aldermanic district

Campaign website (if applicable)

FriendsofSkidmore.com

Social Media (Facebook, Twitter, etc.) accounts, if any

Questionnaire

Please state your position on the following issues. Please limit answers to 500 characters. Any answers exceeding the word count limit will be redacted after 500 characters.

If you have completed this questionnaire before, you may skip any question that is not starred (**) unless you would like to modify or update an answer submitted in a prior year. If a question is skipped we will re-post the most recent submitted answer in its place.

1. Why are you seeking this office?

2. What in your background or experiences qualifies you to understand the unique needs facing small businesses?

3. What are the most important issues facing businesses in your district?

1) Economic impact of the pandemic. 2) Real and perceived lack of public safety resources or commitment by City leaders to protect businesses. 3) Concern over the City budget.

4. What is your perception of Madison's business brand? How do you think Madison is perceived locally and nationally?

Madison appears to not support established businesses, or to support economic development and orderly growth. I think that Madison is developing a reputation for being anti-business.

5. How can Madison best attract and retain a diverse workforce?

6. How can the City of Madison build an inclusive economy and ensure the advanced industries accelerating here provide opportunity for all?

7. What strategies would you recommend for the city to meet the diverse needs of worker mobility and housing?

8. How do you define economic development? Please elaborate.

**9. What can the city do to support small businesses, particularly those hardest hit by the pandemic?

1) Provide adequate public safety for the workers, customers, and property of all businesses. 2) Provide economic support to offset the impact of social distancing and other restrictions. 3) Encourage public support of local businesses.

**10. As an alder, how would you work to achieve equilibrium in our local response to the pandemic in balancing the pivotal interests of public health, economic health and public confidence?

During a pandemic or other disruption: 1) Provide appropriate public safety measures, 2) Provide appropriate economic support to offset the impact of the disruption. 2) Provide consistent, accurate communication to maintain public confidence.

**If offered an endorsement from the Greater Madison Chamber of Commerce, would you accept it? *

Yes

**By submitting this candidate questionnaire, you agree that the Greater Madison Chamber of Commerce may publish it with the intent of sharing it with its membership and the general public. *

I acknowledge the Chamber will publish my answers to this questionnaire.