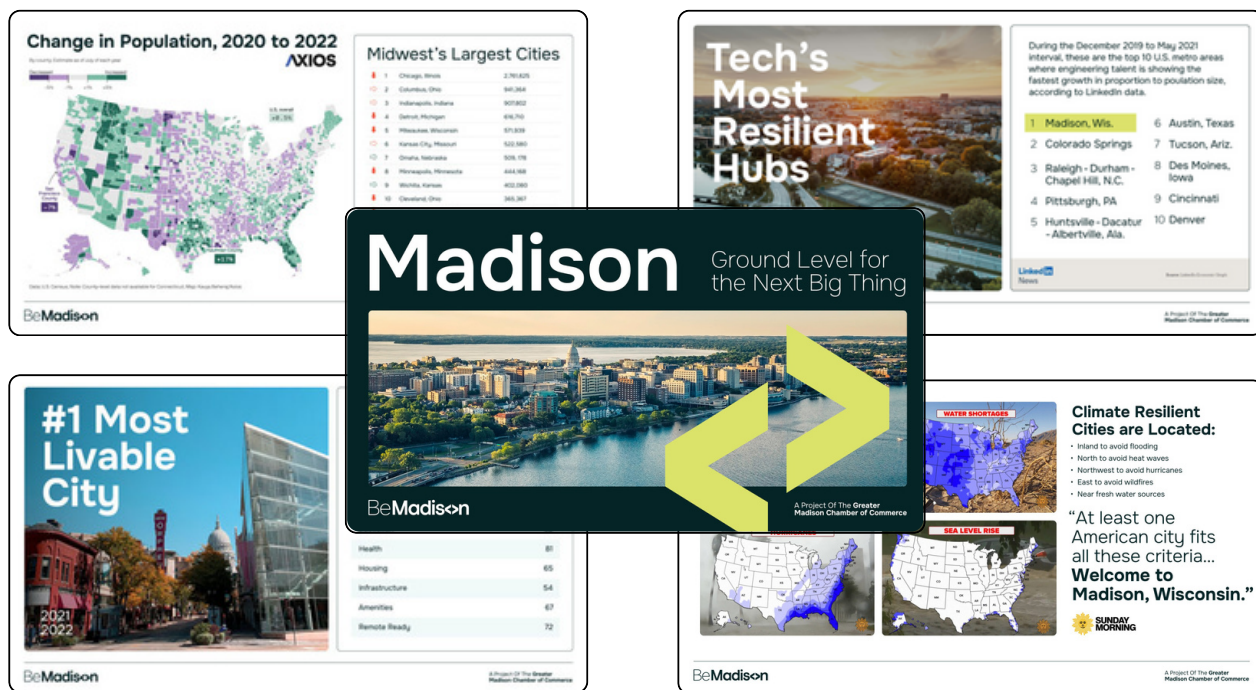


The Madison Pitch

Backed by compelling data and aligned with authentic, tested brand standards, The Madison Pitch is your winning playbook for talent recruitment. We've distilled the region's strengths into a clear, compelling narrative that answers the question: Why Madison? Now, our best pitch is yours to use.



Accessed via [BeMadison.com](https://bemadison.com), The Madison Pitch is a library of downloadable content designed to strengthen your place-based recruitment efforts. The data, imagery and narrative can stand alone or seamlessly complement your existing materials.

The Base Deck of our 10 most-requested slides is included with Accelerate and Lead membership levels. Additional investment options offer access to customized training, data support and the Chamber's full archive of Work, Place and Talent slides.

INVEST IN

The Madison Pitch

Backed by compelling data and aligned with authentic, tested brand standards, The Madison Pitch is your winning playbook for talent recruitment.



Concierge

Available to Chamber members at Accelerate and Lead levels

\$2,500+ per year
based on business size

BASE DECK: Unlimited user access to download our 10 most-requested slides; updated annually

FULL CATALOG: Team access to the full library of Work, Place and Talent slides; updated quarterly

TRAINING: An executive-led session designed to train your team and optimize your pitch

ADDITIONAL RESOURCES: Access to talent-facing marketing collateral and customized data research

Pro

Available to Chamber members at Accelerate and Lead levels

\$750 per year
\$250 per additional user

BASE DECK: Unlimited user access to download our 10 most-requested slides; updated annually

FULL CATALOG: Single user access to the full library of Work, Place and Talent slides; updated quarterly

TRAINING: One seat at a group session designed to optimize your pitch

Base

Included with Accelerate and Lead membership levels

BASE DECK: Unlimited user access to download our 10 most-requested slides; updated annually