

WRTP | BIG STEP

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WRTP | BIG STEP AND IN PARTNERSHIP WITH OPERATION FRESH START HOST WOMEN IN THE TRADES CAREER FAIR

To celebrate Women in Construction Week and International Women's Day, WRTP | BIG STEP of South Central Wisconsin and in partnership with Operation Fresh Start will be hosting Women in the Trades Career Fair on Tuesday, March 07, 2023 from 11:00 AM to 3:00 PM. The event will take place at Operation Fresh Start, 2670 Milwaukee St, Madison, WI 53704. Our goal for this event is to introduce women to the numerous career pathways within the construction and manufacturing industries. The event is sponsored by Alliant Energy and Vogel Bros. Building Co.

WRTP | BIG STEP coordinated the Women in the Trades Career Fair to expose interested candidates to the family-sustaining careers within the construction and manufacturing industries to help address the labor shortage expected due to retirements and the shrinking workforce pool aligning this to our mission of recruiting, developing and retaining a more diverse and qualified workforce.

Over the past few years, there has been a growing shortage of skilled trades workers in specific areas. Since women make up less than 10 percent of skilled trade jobs in the country, many trades are looking at women to fill some of these roles. Skilled trades work provides high paying careers with great benefits and a dignified retirement with low educational barriers for entry. Through apprenticeships, women can acquire the skills they need to become an experienced and skilled craftsperson and have a life-long career.

During the career fair, attendees will explore the building trades through employer and union apprenticeship tables/booth with organization information and employment opportunities. (3) \$100 gift card giveaways drawn for attendees who visit each booth and submit their completed participation forms. Pre-register online here: <https://tinyurl.com/3t8zcbpr> or Register in person during the event.

WRTP| BIG STEP trade partners include, Carpenters Local 314, International Association of Sheet Metal, Air, Rail and Transportation Workers Local 18, International Brotherhood of Electrical Workers Local 159, International Union of Painters and Allied Trades DC 7, Iron Workers Local Union Local 383, Construction Laborers Local 464, Plumbers Local 75, Steamfitters Local 601, Roofers & Water proofers Local 11, Heat & Frost Insulators Local 19, International Union of Operating Engineers Local 139.

ABOUT WRTP/BIG STEP

WRTP/BIG STEP is a 501(c)3 nonprofit workforce intermediary dedicated to connecting people to family-sustaining jobs. Our mission is to enhance the ability of public and private sector organizations to recruit, develop, and retain a more diverse, qualified workforce in construction, manufacturing and emerging sectors of the regional economy.