**NEWS ALERT**

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**Goodwill SCWI celebrates 50 years in South Central Wisconsin**

Madison, WI - Goodwill of South Central Wisconsin is celebrating 50 years of serving our neighbors in South Central Wisconsin, helping people gain independence through the power of work.

Since 1971, Goodwill SCWI has provided a hand up for anyone, throughout the 14-county region we serve, who wants to achieve independence through jobs, education, and skills training.

50 years of strengthening the community by helping staff members realize their potential, achieve goals in the career pathways they set, while providing support along the way.

50 years of service to the community by offering job and training programs to assist those with obstacles to employment, help develop marketable skills, and find meaningful work.

And during those 50 years, our 3 group homes have provided a safe, supportive way for hundreds of adults with mental illness regain their independence.

But our impact in the community doesn’t stop there. Goodwill SCWI is also a green business, keeping 16 million of pounds of goods each year out of local landfills through resale and responsible recycling.

This is who we’ve been for 50 years. Goodwill SCWI is excited to continue our mission of providing services for people with obstacles to employment for another half century and beyond.

**About Goodwill of South Central Wisconsin**

Goodwill SCWI is a local nonprofit operating 13 stores in the South Central region. The stores exist as the economic engine for Goodwill’s mission services, providing career guidance, supported employment and residential services to people with disabilities, mental health concerns and other obstacles to employment and independent living.