Weight In Gold Expands to Madison: Evidence-Based Obesity Medicine with Compassionate Care

Madison, WI – Opening April 10, 2025

Weight In Gold is proud to announce the opening of our second location in Madison! Our team of certified Obesity Medicine providers offers comprehensive, long-term care that treats weight as a chronic medical condition—free of judgment, shame, or outdated misconceptions.

We provide evidence-based, insurance-covered obesity care that goes beyond the scale, helping patients improve their health through medical treatment, lifestyle support, and the latest in body composition technology.

What Sets Us Apart?

✅ Insurance-Based Practice – We accept most major insurance plans to keep high-quality obesity treatment accessible.

✅ Board-Certified Expertise – Our providers are certified in Obesity Medicine and deliver care grounded in science.

✅ Whole-Person, Long-Term Focus – We address the root causes of weight and related conditions with ongoing support.

✅ Compassionate, Judgment-Free Approach – Every patient deserves respectful, expert care in a safe and supportive environment.

Whether you’re seeking medically guided weight management, help managing conditions like diabetes or PCOS, or simply a path to feeling better in your body, we’re here to help.

📍 Location: 2501 W. Beltline Hwy, Suite 601, Madison, Wisconsin 53713

📞 Phone: 920-471-4044

🌐 Website: www.weightingoldwellness.com

📧 Email: contactus@weightingoldwellness.com

Follow us on social media @weightingoldwellness for updates and expert tips on weight health!

We are honored to bring #GoldStandard obesity and weight health care to the Madison community.