
FOR IMMEDIATE RELEASE

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M3 Expands Surety Expertise with the Addition of Babcock Solutions

GRAFTON, WI – M3 is pleased to announce we have joined forces with Babcock Solutions, strengthening our surety expertise and our commitment to delivering best-in-class surety solutions. This partnership aligns with M3's focus on providing comprehensive risk management backed by deep industry knowledge and a client-first approach.

"We are excited to join M3 and look forward to working with the M3 Surety team to continue building trusted relationships and best-in-class surety services for our current and future clients," said Brad Babcock, founder of Babcock Solutions and now managing director of M3 Surety. "I believe joining with M3 allows us expand our team and reach throughout Wisconsin, Rockford, and the Upper Peninsula."

Since 2012, Babcock Solutions has been a trusted provider of surety bonds. Brad Babcock and team are known for their dedication to client success and personalized service. By integrating their expertise with M3's broad capabilities, clients will benefit from an even stronger foundation of resources, industry insight, and tailored surety solutions.

"Welcoming Babcock Solutions to M3 is pivotal for our surety practice," said Mike Victorson, CEO and partner at M3. "Their legacy of trusted relationships and expertise aligns with our promise to deliver unmatched value to clients. Together, we're not just expanding services, we're raising the bar for what's possible for our clients."

Babcock Solutions' clients will continue to receive the same high level of service they have come to expect. In the coming months, all services will be fully integrated under the M3 brand, providing a seamless experience with expanded support and solutions.

For more information about this transition and how it benefits our clients, please visit m3ins.com/surety

About M3

M3 is a top insurance broker and risk management firm in America. We're leaders in the products we represent and the industries we serve. M3's people are an extension of your team, providing world-class resources to help you manage risk, purchase insurance, and provide employee benefits. And our focus on community builds better places to live and work. For more information on M3, visit www.m3ins.com.



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