**FOR IMMEDIATE RELEASE**

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**Local Businesses plan 2nd Annual Barks, Beats & Brews Fundraiser to benefit Underdog Pet Rescue of Wisconsin on September 10, 2022**

**Madison, WI, July 28, 2022: Kessenich’s, Rusty Dog Coffee, Working Draft Beer Company, McAllen Properties, and AdMadison** have joined forces once again this year to host Barks, Beats & Brews 2022 in the common area outside the Kessenich’s and Rusty Dog Coffee office building, at 3226 Progress Road, Madison, WI 53716., from 11 am – 4 pm.

This will be a fun Saturday afternoon with two live bands (Straight Skinny and Taylor Schereck), 4 Food Trucks (Freeman Brothers BBQ, Chocolatte Shoppe, Jason’s Jerk, and Tortillas Los Angeles), a Rusty Dog Coffee Stand, a Working Draft Beer Stand, and Underdog Pet Rescue will be on site with adoptable animals ready to meet and greet. There will be no same-day adoptions, but the process can be started at the event.

Event T’s will be given out to anyone making a donation of their choice to Underdog Pet Rescue of Wisconsin at the event while they last! In addition, Rusty Dog and Working Draft Beer will donate a portion of their sales from the event directly to Underdog Pet Rescue of Wisconsin.

It’s a great family event with plenty of free parking, tents, tables, and chairs and lots of room to enjoy the music, food, and other treat.

Underdog Pet Rescue of Wisconsin is a 501©3 all-breed companion animal rescue based out of Dane County, WI. They offer veterinary services at their Fair Oaks Avenue building 4 days a week by appointment. Underdog is currently raising funds to secure a larger building with the intent to help even more local homeless companion pets.

A Facebook Event Page has been set up: <https://www.facebook.com/events/580748836796597>

[www.kessenichs.com](http://www.kessenichs.com), [www.rustydogcoffee.com](http://www.rustydogcoffee.com), [www.workingdraftbeer.com](http://www.workingdraftbeer.com), [www.mcallenproperties.com](http://www.mcallenproperties.com), [www.admadison.com](http://www.admadison.com)

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