# PRESS RELEASE

### **Media Contact**

Ronald McDonald House Charities of Madison Stephanie Hayden 608-232-4660 <u>shayden@rmhcmadison.org</u>



## FOR IMMEDIATE RELEASE

# RMHC-MADISON CELEBRATES KINDNESS DAY, INSPIRES COMMUNITY SUPPORT

Madison, WI – November 13, 2025 – Ronald McDonald House Charities of Madison (RMHC-Madison) welcomed their neighbors and community on Thursday, November 13, 2025, for a Kindness Day celebration at the Ronald McDonald House in Madison.

Guests enjoyed a morning of warmth, connection, and community spirit, including donuts donated by Duck Donuts, hot chocolate donated by Travelin' Tom's Coffee Truck, and the opportunity to learn more about the kindness the Ronald McDonald House volunteers and staff offer families every day.

"Kindness Day was a powerful reminder of how compassion can uplift those in the community," said Stephanie Hayden, CEO of RMHC-Madison. "Every act of kindness—whether shared with a stranger or a neighbor—has the power to lift spirits, spark connection, and remind us that no one faces hard times alone."

As the year comes to a close, RMHC-Madison asks the community to keep spreading kindness - not just during the holidays, but all year long. Your support makes a lasting impact on families with sick or injured children. Whether you make a meal for families, drop off wish list items, collect pop tabs, or donate at rmhcmadison.org/donate2025, every act of kindness helps provide housing, meals, and a supportive community for those who need it most.

#### ###

### About Ronald McDonald House Charities of Madison (RMHC-Madison):

Since 1993, Ronald McDonald House Charities of Madison has provided a continuum of care for those who live hours or even a plane ride from their child's treatment. By offering housing, meals, and a supportive community, RMHC-Madison is Keeping Families Close during life's most challenging moments.