

Make Music Madison elevates our community music scene by breaking down barriers between performer and audience, and expanding our definition of what a venue needs to be, or how music should sound. Make Music Madison (an independent non-profit) is part of worldwide Make Music Day, celebrated in over 1000 cities across the globe every June 21st. Madison has been participating since 2013, and each year the event grows. In 2022, over 10,000 people came out on the summer solstice to enjoy 472 shows at more than 180 sites across Madison. Community centers, museums, shops, restaurants, parks, theaters, places of worship, and private residences brought together music makers and appreciators. Our team provides communities across Madison with free and accessible music, while encouraging the public to support local musicians, and invest in our creative economy.

Our organization serves as a facilitator for this musical holiday by providing: permits & city permissions; access to a matchmaking system to help musicians and hosts find one another; promotional materials including banners, posters, yard signs, tip-buckets, and digital assets; and assistance with generating engaging ideas, troubleshooting challenges, and building community.

We invite venues and musicians from across the community to celebrate the power of live music!

## **Timeline**

- March 25th at 8 AM Venue registration opens
- April 1st at 8 AM Musician registration opens & matchmaking begins
- May 25th at 11:59 PM Registration closes
- June 1st at 11:59 PM Matchmaking ends
- June 21st Make Music Madison

## Who can perform?

Students, amateurs, part-time professionals, and established artists are all welcome. There is no audition process to be included in the musical merriment. Make Music Madison is open to all ages, skill levels, and genres. All you need to do is register, match with a venue, show up, and perform! Even non-musicians are invited to participate in a sing-along with a crowd or organize a musical flash mob.

## Who can host a performance?

Whether you have a garden, patio, sidewalk, favorite city park, or other outdoor space in mind, it's easy and there's no cost to register or participate. Hosting is DIY and can be as simple as providing space on your sidewalk or as complex as renting a stage with a sound tech. Each host determines the location, length of time, and what they are able to provide.

- Performances are encouraged to be outdoors, but not required to be.
- Performances must be within the City of Madison.
- The space needs to be free and accessible to the public.
- All venues must maintain a clearance on city sidewalks for pedestrian passage.