



For Immediate Release
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More Information:
Andrew Kell
Policy Analyst, RENEW WI
608-255-4044
andrew@renewwisconsin.org

RENEW Wisconsin To Highlight Economic Impact from Focus on Energy

On Tuesday, June 29th, 2021 at 12:00pm, RENEW Wisconsin will host an informational webinar highlighting the statewide Focus on Energy program. Since 2001, Focus on Energy has empowered the people and businesses of Wisconsin to make smart energy decisions with enduring economic benefits.

On behalf of 107 Wisconsin electric and natural gas utilities, Focus on Energy's advances energy efficiency and renewable energy projects that through information and financial incentives. Focus on Energy has benefited Wisconsin's businesses and ratepayers and the grid itself by reducing energy demand and utility bills. During this webinar, participants will hear from business leaders about the financial benefits and the job creation spurred by Focus on Energy.

Panelists will include:

- Charles McGinnis, Vice President of Sales at Johnson Controls
- Tim Ulrich, EHS Manager at Cree Lighting
- Benjamin Reynolds, Reynolds Transfer and Storage
- Panelist Anticipated, American Family Insurance

The webinar is free and open to the public and any business looking for information about Focus on Energy programs and incentives. Anyone interested in attending the webinar should register at:

https://us02web.zoom.us/webinar/register/WN_Q1x6t1y-Sx6o6DzNj_CJZw,

or find the event on RENEW's event calendar: <https://www.renewwisconsin.org/event-calendar/>.

About RENEW Wisconsin

RENEW Wisconsin is a nonprofit organization that promotes solar power, wind power, biogas, local hydropower, geothermal energy, electric vehicles, and energy storage in Wisconsin. More information can be found at www.renewwisconsin.org.