

FOR IMMEDIATE RELEASE

Media Contact

Bonnie Rosenmeier
Chief of Staff
Heartland Credit Union
brosenmeier@heartlandcu.org
608-287-1816



Heartland Credit Union Announces Angela Hanson as President and Chief Executive Officer

MADISON, WI (November 1, 2022) – Heartland Credit Union announced that Angela Hanson has been named President and Chief Executive Officer. Sally Dischler, who has been Chief Executive Officer for the past 21 years, will be retiring on November 18, 2022 after 45 years at Heartland Credit Union.

Hanson has over 22 years of credit union and management experience, including strategic planning, innovation, and human resources. Hanson holds designations of Certified Chief Executive (CCE), Certified Credit Union Executive (CCUE), and Society for Human Resources Management – Certified Professional (SHRM-CP). She is active in the credit union industry, serving as the Board Chair of the Wisconsin CUES Council and serves on Corporate Central Credit Union’s Board of Directors.

“The Heartland Board of Directors is pleased to have Angela serve as the next leader of our credit union.” Rhonda Hollfelder, Board Chair, says. “She has made a tremendous impact over the years at Heartland Credit Union, and we look forward to the vision and direction she will bring as our new CEO.”

“I have complete confidence that Angela is the right person to fill the CEO role as I hand over the reins with my retirement.” Sally Dischler, retiring CEO, says. “She is a proven leader who will take the credit union into the next phase of growth and innovation.”

“I am honored to be named the next CEO of this great credit union and to continue its core mission of serving our members!” Angela Hanson says. “As CEO, I look forward to leading Heartland Credit Union into the future creating greater value for our members, employees, and the communities we serve.”

Hanson received a Bachelor of Arts degree in Communication with a Minor in Sociology from Winona State University in Winona, MN.

###

About Heartland Credit Union

Heartland Credit Union, with \$612 million in assets was formed in 1936 and serves 36,000 members throughout southern Wisconsin, northeastern Iowa, and northwestern Illinois. Heartland has 11 branches throughout Dane, Grant, and Iowa counties. To learn more, visit www.heartlandcu.org.