

For Immediate Release - November 16, 2023

LGBTQIA+ Safe Path to Home Ownership Seminar launching in January 2024

Vicki Kenyon of Stark Company Realtors wants the Dane County LGBTQIA+ Community to know they are safe with the team of home ownership professionals she has assembled.

Madison, WI — 11/16/2023 — Today Vicki Kenyon of Stark Company Realtors announced the January 2024 launch of the **Safe Path to Home Ownership Seminar**. “My aim is to make sure the LGBTQIA+ knows that I have their back, and so does the rest of our seminar panel team,” says Vicki.

50% of LGBTQIA+ Home Buyers & Sellers fear discrimination

In today’s political climate these fears are valid, with 30% of LGBTQ+ buyers & sellers reporting discrimination at some point within the process. When asked about the reason for putting such a seminar together, Vicki answered, “Having faced discrimination when searching for a home in the past, this fear and apprehension resonates deeply with me. Buying and selling a home is usually the largest personal investment one makes in their lifetime. I want to do all I can to ensure that my clients’ fears of discrimination can be put aside so they are able to focus on this important endeavor properly.”

“Home buying and selling is scary enough without having this added anxiety. Vicki is working hard to be sure the LGBTQ+ Community in Madison can feel confident in her as a REALTOR®, with our organization, and with the Seminar Team she has assembled,” noted Chris Stark, President of Stark Company Realtors.

The Seminar assembles a Certified Community & Allied Panel

All Panelists will have completed the LGBT+ Real Estate Alliance-Certified “Ally Certification Course 2023.” Panelists include: Heidi Andrew of Epic Lending, Bex Laird of Goosehead Insurance, Adam Erdmann of Renovation Sells, Sam Considine of Haven Home Inspections and Vicki Kenyon of Stark Company Realtors. Panelists will discuss their specific role within the home buying and selling process, as well as offering their list of tools, resources, and best practices. Visit the seminar web page for more detailed information on the presentation and how to register. Although there is no cost to attend, seats are limited so registration is required. vkenyon.starkhomes.com/seminar

Stark Company Realtors is one of the largest real estate companies with a rich history of serving Southern Wisconsin home buyers and sellers since 1908. They are a fifth generation, family owned and operated company.

###

Stark Company Realtors is a real estate brokerage based in Madison, Wisconsin with offices throughout Southern Wisconsin. All Agents are independent contractors and Licensed REALTORS® with authorization to represent the brand and company.

For more information:

Vicki Kenyon
(608) 982-6794
VKenyon@StarkHomes.com

For more information on Seminar:

VKenyon.StarkHomes.com/seminar