

PRESS RELEASE

Contact Information

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FOR IMMEDIATE RELEASE

RMHC-Madison and Rogers Behavioral Health Collaborate to Bring Home-Like Support to Families' Health Journey

MADISON, WI - MAY 29, 2025 - Ronald McDonald House Charities of Madison (RMHC-Madison) and Rogers Behavioral Health are proud to announce a new collaboration that will provide daytime access to the Ronald McDonald House for families whose children are receiving treatment at Rogers' Madison clinic.

This collaboration expands RMHC-Madison's mission of keeping families close by offering a welcoming and supportive environment for caregivers and siblings during the day while their child is receiving mental health treatment. Families can now enjoy a restful space filled with the comforts of home, including access to nourishing meals, laundry facilities, play areas for siblings, and quiet spaces to recharge while their child is in care.

"We are thrilled to welcome Rogers families into our House during the day," said Stephanie Hayden, CEO of RMHC-Madison. "Navigating a child's health journey, either physical or mental, can be overwhelming. The collaboration reflects a shared commitment by both organizations to support the whole family during a child's medical journey — recognizing that healing happens best when families are cared for, too."

Day-use families will be welcomed by RMHC-Madison's caring staff and volunteers and have full access to the House's communal amenities from morning through late afternoon. This service is offered at no cost to families, thanks to the generosity of RMHC-Madison donors and partners.

"At Rogers, we believe in the power of family involvement in the healing process," said Cindy Meyer, president and CEO of Rogers Behavioral Health. "This collaboration with RMHC-Madison helps ease the emotional and practical burdens on parents and caregivers while their children receive vital treatment. Having a space to rest and recharge makes a meaningful difference in the whole family's recovery journey."

For more information on how RMHC-Madison strengthens families and promotes healing, please visit rmhcmadison.org. For more information on Rogers' life-saving services, visit rogersbh.org.

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About Ronald McDonald House Charities of Madison (RMHC-Madison):

Since 1993, Ronald McDonald House Charities of Madison has provided a continuum of care for those who live hours or even a plane ride from their child's treatment. By offering housing, meals, and a supportive community, RMHC-Madison is Keeping Families Close during life's most challenging moments.

Through the Ronald McDonald House® and the Ronald McDonald Family Room® at SSM Health St. Mary's Hospital, families can stay close during life's most challenging moments and receive the care they need.

About Rogers Behavioral Health:

Rogers Behavioral Health is a nationally recognized, not-for-profit provider of mental health and addiction services. Rogers offers evidence-based treatment for adults, children, and adolescents with depression and other mood disorders, eating disorders, addiction, OCD, anxiety disorders, trauma, and PTSD. In addition to locations in California, Colorado, Florida, Georgia, Illinois, Minnesota, Pennsylvania, Tennessee, and Washington, Rogers operates three inpatient behavioral health hospitals, 17 residential programs, and nine centers offering PHP and IOP treatment in Wisconsin. Outpatient services for medication management and psychiatric evaluations are offered virtually and in-person in Wisconsin.

The System also includes the Ladish Co. Foundation Center, home to Rogers Research Center, the Rogers Foundation, and the Ronald McDonald Family Room®. In addition, Rogers leads the nationwide WISE coalition with the goal of eliminating stigma related to mental health and substance use disorders. Learn more at rogersbh.org.