

FOR IMMEDIATE RELEASE

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M3 Promotes Erik Vandermause to Chief Information Officer

MADISON, WI – M3 is proud to announce the promotion of Erik Vandermause to Chief Information Officer and member of the firm’s executive operating committee, effective January 9, 2026. In this role, Vandermause leads M3’s digital strategy, driving transformation and advancing the firm’s next generation of growth and effectiveness.

Vandermause joined M3 in 2023 as Vice President of Applied Intelligence, where he led the firm’s data, analytics, digital, and CRM initiatives. His leadership in combining advanced technology with human insight has helped M3 deliver new levels of value for clients, employees, and partners.

Prior to joining M3, Vandermause served as a Managing Director at Accenture, helping insurance clients realize value from innovation in the front office. He also held several leadership positions at CUNA Mutual Group, including Director of Insurance Product Management and Vice President of Digital, Contact Centers, and Data.

“Erik’s wealth of experience in digital transformation and data-driven strategy has already made a significant impact on M3,” said Mike Moore, Chief Operating Officer and partner at M3. “As CIO, his vision and leadership will continue to strengthen our position as a forward-thinking organization focused on delivering exceptional and specialized outcomes for our clients.”

Vandermause earned his master’s degree in industrial engineering from the University of Wisconsin – Madison and his bachelor’s degree in business administration from St. Norbert College.

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About M3

M3 Insurance is a top private and independent insurance broker and risk management firm in the nation. Recognized as a leader in the products it represents and the industries it serves, M3’s people act as an extension of each client’s team, providing world-class resources to help manage risk, secure insurance solutions, and deliver comprehensive employee benefits. With a strong commitment to community, M3 works to build better places to live and work. For more information on M3 visit

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